We are planning the release of LitBoard!

Our goal is to enhance your Sales and Marketing efforts by bringing topical search capabilities to the iPad. Our goal is to help your team find the right content for the appropriate clients across your entire marketing fulfillment platform. We will be adding support for the wildly popular presentation and video library, while our first version will be released for the iPad (iOS), we are developing an open platform approach thru our partnership with Moblico.

LITBOARD

LitBoard will load literature content two times faster with a cleaner layout than our traditional desk-top platform. The Table of Contents now has the much anticipated refresh button and a General Settings button, which puts more control in your hands. The Contents Page will also include a shortcut to featured content your marketing team recommends, making finding great content even easier.

FEATURES:

- **Banner Ads** - Display inline ads with the ability to assign URLs and phone numbers, enhancing your revenue stream with advertising offerings

- **Literature Ordering** - Manage and display literature, and map locations

- **Registration/Contact Management** - Gather user information and authenticate users 3rd Party Users and Channel Partners

- **Messaging** - Deliver targeted messaging via SMS and email, group contacts easily with sub keywords, and create auto replies and messaging campaigns based on sub keywords

- **Metrics** - Track your users' activity through robust mobile application metrics and comprehensive reporting on SMS activity

- **Authentication** - Work within a safe project development environment with the ability to authenticate users and applications

We plan on making it easier for wholesalers in the field to find inventory and reports by being the first to offer search across production offering. Just type any word into the search box. For instance, a search for "Natural Resources" will deliver photos, charts, video, market commentary and performance. You will also be able to forward via e-Delivery or request literature to be shipped thru our standard shopping cart.

BASIC LITBOARD FUNCTIONS:

- View content

- Forward - email

- Save - favorites

- Order - shopping cart

- Download - local - iPad *(bookshelf)*

SalesConnect
YOUR SALES PRODUCTIVITY SOLUTION

TILES

Why we have partnered with Moblico?

Simply put, we took what we already had and have made it better with Moblico! Whether you are on the road, at your computers, or anywhere else, Moblico creates new opportunities and approaches for your business that weren't possible without mobile. We will be able to analyze your goals and develop services that complement your strategy with all that mobile technology has to offer. No matter what platform, carrier, or interface, Moblico deploys services that work seamlessly all at once.

And best of all, Moblico will continue to help us keep a pulse on your business in real-time from any device! Thier customized platform includes reporting and analytics, enabling you to determine how effective your efforts are and what it all means to your overall business strategy.

PUBLISH:

- To website - URL link

- To portals - home page or designated location

- Banners in portal

- Litboard Application Management – Smartphone Distribution

More of everything in one place, via TILES

You can now add your favorite new product tiles to LitBoard. Our new TILE feature makes it easy to group relevant content and create logical presentment to your desired audience, and all the same compliance and suitability controls you have come to expect from CFG.

Please let us know what your company's plans are for mobilizing your content to the field. You can send us feedback and suggestions via twitter@litboard. If you have any technical issues, please contact us at litboard@cfgweb.com We can't wait to hear your reaction and to begin collecting suggestions for the next round of development. We hope you love this new offering as much as we do.